



How I Learned to Stop Worrying and Love the Bomb Cloud Materials

Lisa Snider
Electronic Records Archivist
Harry Ransom Center - University of Texas at Austin
@archivesmatter

TAATU Unconference— Victoria

June 25, 2014

In The Last Two Years, I Have Archived These Cloud Materials

- **Brock:** Hotmail/Outlook.com emails, three Twitter Feeds, two websites, two Facebook Feeds and one LinkedIn Page. I couldn't catch the partridge in a pear tree!
- **Ransom Center:** Gmail, one website, one blog and one Facebook feed.

Cloud Materials Are Icky

- When I first began this work, it wasn't my favourite thing to do, especially when I had to work with email and social media sites.
- Why?

Modern Media Materials Gave Me Something To Hold On To...

- I liked working with materials on a modern computer, hard drive or stick, because I could see the files on the media, feel them, smell them(exaggerate much?)
- It gave me something to hold on to when archiving.

Cloud Materials Are Complex

- In contrast, cloud materials are more difficult.
- There is more to them-they are complex.
- Think Facebook, Twitter or Gmail.
- I don't just work with one file. It is more like many files that have links, photos, videos, interaction with other people (sharing, likes, etc.) and a system that puts all of this together in a dynamic way.

An Example: My Twitter Feed



#TheOffice - on @GoldTVChannel at 11pm (UK) and on @netflix worldwide!
pic.twitter.com/6burrtQ6sD

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Cloud Materials Gave Me Air

- An added difficulty is that I rarely get back end access to cloud materials.
- I can usually only download a copy of the front end of feed/materials/page.
- Thus, I can't (usually) see/archive the entire whole, like I could with modern media...the cloud gets in the way!

Some Issues I Found When Archiving Cloud Material

- One doesn't have a physical 'thing' to put in a box or folder.
- I have to do a TON of testing to make sure the materials I download can be read/seen 'like' the original. Very different from legacy/modern media.
- Software is all over the place and there aren't a huge number of archival resources.

I Have Learned to Love Cloud Materials

- Over the last two years, I have learned to love archiving cloud materials.
- I now like them better than archiving legacy materials. Why?
- I can actually see them, and I don't need computer equipment to do it, ironic isn't it?

All Digital Archivists Must Stop Worrying and Love the Cloud

- Cloud materials are not going away.
- They are only getting more prevalent.
- We all have to embrace them and love them, because their use only grows.

Thank You

- Thank you for listening!
- Lisa Snider
Electronic Records Archivist
Harry Ransom Center
University of Texas Austin
lisasnider@utexas.edu
[@archivesmatter](#)